

ESTTA Tracking number: **ESTTA252742**

Filing date: **12/03/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	The Susan G. Komen Breast Cancer Foundation, Inc.
Granted to Date of previous extension	12/03/2008
Address	5005 LBJ Freeway Suite 250 Dallas, TX 75244 UNITED STATES
Attorney information	Molly Buck Richard Richard Law Group 8411 Preston Road Suite 890 Dallas, TX 75225 UNITED STATES molly@richardlawgroup.com Phone: 214-206-4301

Applicant Information

Application No	77136451	Publication date	08/05/2008
Opposition Filing Date	12/03/2008	Opposition Period Ends	12/03/2008
Applicants	Machleit, Christine 14738 Pacific Avenue Baldwin Park, CA 91706 UNITED STATES Beeler, Matilda 14738 Pacific Avenue Baldwin Park, CA 91706 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 1999/10/01 First Use In Commerce: 1999/10/01
All goods and services in the class are opposed, namely: Promoting public awareness of breast cancer

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1593469	Application Date	11/25/1988
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Registration Date	04/24/1990	Foreign Priority Date	NONE
Word Mark	RACE FOR THE CURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1983/09/01 First Use In Commerce: 1986/04/01 ORGANIZING AND CONDUCTING FOOT RACES TO RAISE MONEY FOR BREAST CANCER RESEARCH AND LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2402451	Application Date	03/02/1998
Registration Date	11/07/2000	Foreign Priority Date	NONE
Word Mark	CARDS FOR THE CURE		
Design Mark	CARDS FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 CHARITABLE FUNDRAISING SERVICES FOR BREAST CANCER RESEARCH AND LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2276329	Application Date	11/19/1996
Registration Date	09/07/1999	Foreign Priority Date	NONE
Word Mark	CHAMPIONS FOR THE CURE		
Design Mark	CHAMPIONS FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1996/10/00 First Use In Commerce: 1996/10/00 charitable fundraising services, namely, raising money for breast cancer research and raising money for local community breast health awareness programs		

U.S. Registration No.	2689275	Application Date	05/24/2001
Registration Date	02/18/2003	Foreign Priority Date	NONE
Word Mark	CHARGE FOR THE CURE		

Design Mark	CHARGE FOR THE CURE
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2001/09/01 First Use In Commerce: 2001/09/01 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS

U.S. Registration No.	2491434	Application Date	12/30/1999
Registration Date	09/18/2001	Foreign Priority Date	NONE
Word Mark	CHECKS FOR THE CURE		
Design Mark	CHECKS FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2000/04/00 First Use In Commerce: 2000/04/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH FOR RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2588482	Application Date	10/25/2001
Registration Date	07/02/2002	Foreign Priority Date	NONE
Word Mark	CLICK FOR THE CURE		
Design Mark	CLICK FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2001/10/00 First Use In Commerce: 2001/10/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2532389	Application Date	12/04/1997
Registration Date	01/22/2002	Foreign Priority Date	NONE
Word Mark	COOK FOR THE CURE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2001/07/00 First Use In Commerce: 2001/07/00 CHARITABLE FUNDRAISING SERVICES FOR BREAST CANCER RESEARCH AND LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS

U.S. Registration No.	2365099	Application Date	04/23/1998
Registration Date	07/04/2000	Foreign Priority Date	NONE
Word Mark	DREAM FOR THE CURE		
Design Mark	<p style="text-align: center;">DREAM FOR THE CURE</p>		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00 CHARITABLE FUND RAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2362027	Application Date	06/08/1999
Registration Date	06/27/2000	Foreign Priority Date	NONE
Word Mark	FOR THE CURE		
Design Mark	<p style="text-align: center;">FOR THE CURE</p>		
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1999/05/00 First Use In Commerce: 1999/05/00 NEWSLETTERS ON THE SUBJECT OF BREAST CANCER RESEARCH AND ISSUES RELATED THERETO		

U.S. Registration No.	2109850	Application Date	04/01/1996
Registration Date	10/28/1997	Foreign Priority Date	NONE
Word Mark	GOLF FOR THE CURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1997/05/00 First Use In Commerce: 1997/05/00		

	organizing and conducting events to raise money for breast cancer research and local community breast health awareness programs
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U.S. Registration No.	2709504	Application Date	06/14/2002
Registration Date	04/22/2003	Foreign Priority Date	NONE
Word Mark	HEARTS FOR THE CURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2002/05/00 First Use In Commerce: 2002/05/00 Charitable fundraising services, namely, raising money for breast cancer research and raising money for local community breast health awareness programs		

U.S. Registration No.	2406792	Application Date	05/12/1998
Registration Date	11/21/2000	Foreign Priority Date	NONE
Word Mark	KIDS FOR THE CURE		
Design Mark	<p style="text-align: center;">KIDS FOR THE CURE</p>		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1998/10/00 First Use In Commerce: 1998/10/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2075352	Application Date	04/01/1996
Registration Date	07/01/1997	Foreign Priority Date	NONE
Word Mark	MEN FOR THE CURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1995/06/03 First Use In Commerce: 1995/06/03 organizing and conducting events to raise money for breast cancer research and local community breast health awareness programs		

U.S. Registration No.	2362113	Application Date	07/14/1999
Registration Date	06/27/2000	Foreign Priority Date	NONE
Word Mark	PLAY FOR A CURE		

Design Mark	PLAY FOR A CURE
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1998/03/00 First Use In Commerce: 1998/03/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS

U.S. Registration No.	2567202	Application Date	04/20/2001
Registration Date	05/07/2002	Foreign Priority Date	NONE
Word Mark	PLEDGE FOR THE CURE		
Design Mark	PLEDGE FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1999/06/00 First Use In Commerce: 1999/06/00 Charitable fundraising services, namely, raising money for breast cancer research and raising money for local community breast health awareness programs		

U.S. Registration No.	2265484	Application Date	07/03/1997
Registration Date	07/27/1999	Foreign Priority Date	NONE
Word Mark	RALLY FOR THE CURE		
Design Mark	RALLY FOR THE CURE		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1996/04/00 First Use In Commerce: 1996/04/00 charitable fundraising services for breast cancer research and local community breast health awareness programs		

U.S. Registration No.	2152902	Application Date	04/01/1996
Registration Date	04/21/1998	Foreign Priority Date	NONE
Word Mark	SHOP FOR THE CURE		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 041. First use: First Use: 1994/10/00 First Use In Commerce: 1994/10/00 organizing and conducting events to raise money for breast cancer research and local community breast health awareness programs		
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U.S. Registration No.	2456102	Application Date	05/04/1999
Registration Date	05/29/2001	Foreign Priority Date	NONE
Word Mark	SING FOR THE CURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1999/12/00 First Use In Commerce: 1999/12/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

U.S. Registration No.	2307452	Application Date	11/13/1998
Registration Date	01/11/2000	Foreign Priority Date	NONE
Word Mark	TEENS FOR THE CURE		
Design Mark	<p style="text-align: center;">TEENS FOR THE CURE</p>		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1998/11/00 First Use In Commerce: 1998/11/00 CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING MONEY FOR BREAST CANCER RESEARCH AND RAISING MONEY FOR LOCAL COMMUNITY BREAST HEALTH AWARENESS PROGRAMS		

Attachments	75443386#TMSN.gif (1 page)(bytes) 75200294#TMSN.gif (1 page)(bytes) 76262428#TMSN.gif (1 page)(bytes) 75883955#TMSN.gif (1 page)(bytes) 76332403#TMSN.gif (1 page)(bytes) 75473314#TMSN.gif (1 page)(bytes) 75724749#TMSN.gif (1 page)(bytes) 75483697#TMSN.gif (1 page)(bytes) 75753089#TMSN.gif (1 page)(bytes) 76244107#TMSN.gif (1 page)(bytes) 75319375#TMSN.gif (1 page)(bytes) 75588239#TMSN.gif (1 page)(bytes) TIME FOR A CURE.pdf (7 pages)(587089 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/Molly Buck Richard/
Name	Molly Buck Richard
Date	12/03/2008

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

The Susan G. Komen)	
Breast Cancer Foundation, Inc.)	
)	
Opposer)	
)	
v.)	Opposition No. _____
Christine Machleit and Matilda Beeler)	
)	
Applicants.)	

NOTICE OF OPPOSITION

The Susan G. Komen Breast Cancer Foundation, Inc., d/b/a Susan G. Komen for the Cure (hereinafter "Opposer" or "Komen") files this Notice of Opposition against Application Serial No. 77/136,451 filed by Christine Machleit and Matilda Beeler (hereinafter "Applicants") and in support thereof would show as follows:

1. Applicants have filed an application based on alleged use in commerce for the mark TIME FOR A CURE in connection with "promoting public awareness of breast cancer" in International Class 35, which application was filed on March 21, 2007.

2. Opposer was founded in 1982 for charitable fundraising services, namely, raising money for breast cancer research and raising money for breast health awareness and promoting breast health awareness programs.

3. Opposer is the owner of numerous trademarks that include the words "FOR THE CURE" and "FOR A CURE" in connection with charitable fundraising services and for promoting public awareness of breast cancer, and has been using these trademarks for many years. Of significance is Opposer's registration for the mark RACE FOR THE CURE which issued in November of 1988 under Registration No. 1,593,469 and is one of Opposer's most famous marks. A trademark listing for Opposer's "FOR THE CURE" and "FOR A CURE" trademarks is attached.

4. As a result of offering its services under the family of "FOR THE CURE" and "FOR A CURE" trademarks, Opposer has built up substantial goodwill in the marks and the marks have come to signify goods and services originating with Opposer.

5. There is a likelihood of confusion that the general public and others familiar with Opposer's family of "FOR THE CURE" and "FOR A CURE" trademarks, upon seeing Applicants' services offered under the mark TIME FOR A CURE, would be confused and would believe that such services originated from Opposer or were offered in association or affiliation with, or under authorization by, Opposer.

6. Opposer was using its RACE FOR THE CURE and its family of "FOR THE CURE" and "FOR A CURE" trademarks long prior to the filing date of Applicants' mark and long prior to Applicants' alleged date of first use. If Applicants' mark is allowed to issue to registration in connection with its services, Opposer will be damaged by the registration.

7. Additionally, Opposer's trademarks, including RACE FOR THE CURE, are famous marks that were famous prior to Applicants' filing date and any alleged date of first use, and Applicants' mark is likely to dilute Opposer's marks.

WHEREFORE, Opposer prays that this Opposition be granted and that Applicants be denied registration for the mark TIME FOR A CURE.

Respectfully submitted,

/Molly Buck Richard/
Molly Buck Richard
molly@richardlawgroup.com
RICHARD LAW GROUP, INC.
8411 Preston Road, Suite 890
Dallas, Texas 75225
Telephone: (214) 206-4300
Facsimile: (214) 206-4330

Counsel for Opposer

CERTIFICATE OF SERVICE

I hereby certify that on December 3, 2008, the foregoing document was served upon Applicants by mailing same to Christine Machleit and Matilda Beeler at 14738 Pacific Avenue, Baldwin Park, CA 91706 by U.S. mail, postage prepaid.

/Molly Buck Richard/
MOLLY BUCK RICHARD

KOMEN FOR THE CURE Trademarks

11/21/2008

TrademarkName	TrademarkStatus	AppNumber	FileDate	RegNumber	RegDate
A CRUISE FOR THE CURE	Registered	75/483,688	12-May-1998	2,591,887	09-Jul-2002
ART FOR THE CURE	Published	77/509,043	26-Jun-2008		
BAKE FOR THE CURE	Registered	77/119,467	01-Mar-2007	3,406,264	01-Apr-2008
BICYCLE FOR THE CURE	Registered	78/841,407	20-Mar-2006	3,194,062	02-Jan-2007
BLUES FOR THE CURE	Registered	76/403,461	03-May-2002	2,889,701	28-Sep-2004
BOARD BREAKS FOR THE CURE	Registered	75/483,686	12-May-1998	2,264,720	27-Jul-1999
BOUQUETS FOR THE CURE	Registered	76/246,238	25-Apr-2001	2,504,727	06-Nov-2001
BOWL FOR THE CURE	Registered	75/696,434	30-Apr-1999	2,456,100	29-May-2001
BUILD FOR THE CURE	Registered	76/308,408	04-Sep-2001	2,652,698	19-Nov-2002
BUILD FOR THE CURE & Design	Registered	78/915,247	23-Jun-2006	3,211,475	20-Feb-2007
CARDS FOR THE CURE	Registered	75/443,386	02-Mar-1998	2,402,451	07-Nov-2000
CAROLING FOR THE CURE	Registered	76/176,144	05-Dec-2000	2,548,484	12-Mar-2002
CATERING FOR THE CURE	Registered	77/099,006	05-Feb-2007	3,297,073	25-Sep-2007
CHAMPIONS FOR THE CURE	Registered	75/200,294	19-Nov-1996	2,276,329	07-Sep-1999
CHARGE FOR THE CURE	Registered	76/262,428	24-May-2001	2,689,275	18-Feb-2003
CHECKS FOR THE CURE	Registered	75/883,955	30-Dec-1999	2,491,434	18-Sep-2001
CHEFS NIGHT OUT FOR THE CURE	Registered	76/586,706	14-Apr-2004	2,956,801	31-May-2005
CLEAN FOR THE CURE	Registered	76/446,780	03-Sep-2002	2,734,577	08-Jul-2003
CLICK FOR THE CURE	Registered	76/332,403	25-Oct-2001	2,588,482	02-Jul-2002
COMMUTE FOR THE CURE	Pending	77/585,226	03-Oct-2008		
CONCERT FOR THE CURE	Published	77/461,725	30-Apr-2008		
COOK FOR THE CURE	Registered	75/399,870	04-Dec-1997	2,532,389	22-Jan-2002
COUTURE FOR THE CURE	Published	77/517,365	08-Jul-2008		
CROP FOR THE CURE	Registered	76/372,725	20-Feb-2002	2,976,863	26-Jul-2005
CRUISIN' FOR THE CURE	Registered	76/094,117	21-Jul-2000	3,151,180	03-Oct-2006
CRUNCH FOR THE CURE	Allowed	78/777,719	20-Dec-2005	3,170,181	07-Nov-2006
CUISINE FOR THE CURE	Registered	78/712,861	14-Sep-2005	3,106,951	20-Jun-2006
CUT FOR THE CURE	Registered	76/066,880	09-Jun-2000	2,742,821	29-Jul-2003
DANCE FOR THE CURE	Registered	75/934,887	03-Mar-2000	2,548,209	12-Mar-2002
DECORATE FOR THE CURE	Registered	76/389,376	28-Mar-2002	2,733,292	01-Jul-2003
DIG FOR THE CURE	Registered	78/791,088	13-Jan-2006	3,106,978	20-Jun-2006
DINE OUT FOR THE CURE	Registered	76/503,523	02-Apr-2003	2,816,730	24-Feb-2004
DO SOMETHING GOOD FOR THE CURE	Registered	76/403,462	03-May-2002	2,726,791	17-Jun-2003

KOMEN FOR THE CURE Trademarks

11/21/2008

TrademarkName	TrademarkStatus	AppNumber	FileDate	RegNumber	RegDate
DOCTORS FOR THE CURE	Registered	75/311,136	18-Jun-1997	2,215,945	05-Jan-1999
DONATIONS FOR THE CURE	Registered	76/403,457	03-May-2002	2,731,631	01-Jul-2003
DREAM FOR THE CURE	Registered	75/473,314	23-Apr-1998	2,365,099	04-Jul-2000
DRIVE FOR THE CURE	Registered	75/248,137	26-Feb-1997	2,319,666	15-Feb-2000
DVDS FOR THE CURE	Registered	77/145,854	02-Apr-2007	3,366,551	08-Jan-2008
FASHION FOR THE CURE	Allowed	76/351,796	21-Dec-2001	3,042,143	10-Jan-2006
FIESTA FOR THE CURE	Pending	77/585,215	03-Oct-2008		
FIT FOR THE CURE	Registered	76/161,131	07-Nov-2000	2,560,355	09-Apr-2002
FLY FOR THE CURE	Published	77/479,480	20-May-2008		
FOR THE CURE	Registered	75/724,749	08-Jun-1999	2,362,027	27-Jun-2000
FRAMING FOR A CURE	Pending	77/304,657	15-Oct-2007		
FRIENDS FOR THE CURE	Registered	75/081,429	01-Apr-1996	2,081,087	22-Jul-1997
GARDENS FOR THE CURE	Registered	78/688,740	09-Aug-2005	3,106,940	20-Jun-2006
GO ALL IN FOR THE CURE	Registered	77/214,157	25-Jun-2007	3,365,542	08-Jan-2008
GOLF FOR THE CURE	Registered	75/081,428	01-Apr-1996	2,109,850	28-Oct-1997
HEARTS FOR THE CURE	Registered	78/135,760	14-Jun-2002	2,709,504	22-Apr-2003
HOOPS FOR THE CURE	Registered	75/417,457	13-Jan-1998	2,659,775	10-Dec-2002
I VOTE FOR THE CURE	Allowed	77/213,304	06-Sep-2007	3,506,244	23-Sep-2008
INSPIRATION FOR THE CURE	Published	77/509,028	26-Jun-2008		
KHAKI'S FOR THE CURE	Published	77/197,706	05-Jun-2007		
KICKOFF FOR THE CURE	Registered	76/586,707	14-Apr-2004	2,956,802	31-May-2005
KICKS FOR THE CURE	Registered	75/774,138	12-Aug-1999	2,618,567	10-Sep-2002
KIDS FOR THE CURE	Registered	75/483,697	12-May-1998	2,406,792	21-Nov-2000
KNIT FOR THE CURE	Registered	78/668,697	12-Jul-2005	3,106,808	20-Jun-2006
LACE UP FOR THE CURE	Registered	76/365,640	31-Jan-2002	2,694,111	04-Mar-2003
LAUGH FOR THE CURE	Registered	76/446,781	03-Sep-2002	2,734,578	08-Jul-2003
LIGHTS FOR THE CURE	Registered	76/455,280	03-Oct-2002	2,933,643	15-Mar-2005
LUNCH FOR THE CURE	Registered	76/454,611	02-Oct-2002	2,758,586	02-Sep-2003
MARATHON FOR THE CURE	Pending	77/594,941	17-Oct-2008		
MASSAGE FOR THE CURE	Registered	77/205,620	13-Jun-2007	3,460,699	08-Jul-2008
MASSAGE FOR THE CURE and Design	Registered	77/262,061	22-Aug-2007	3,452,621	24-Jun-2008
MEET FOR THE CURE	Registered	76/205,423	05-Feb-2001	2,650,422	12-Nov-2002
MEN FOR THE CURE	Registered	75/081,427	01-Apr-1996	2,075,352	01-Jul-1997

KOMEN FOR THE CURE Trademarks

11/21/2008

TrademarkName	TrademarkStatus	AppNumber	FileDate	RegNumber	RegDate
MILES FOR THE CURE	Published	77/452,248	18-Apr-2008		
NEWS FOR THE CURE	Registered	77/179,924	14-May-2007	3,368,929	15-Jan-2008
NURSES FOR THE CURE	Registered	78/668,720	12-Jul-2005	3,109,295	27-Jun-2006
ON DECK FOR THE CURE	Allowed	78/805,285	02-Feb-2006	3,399,816	18-Mar-2008
PAINT FOR THE CURE	Registered	76/119,665	29-Aug-2000	2,560,284	09-Apr-2002
PASSIONATELY PINK FOR THE CURE	Allowed	78/899,648	02-Jun-2006	3,309,806	09-Oct-2007
PASSIONATELY PINK FOR THE CURE A PROGRAM OF SU	Registered	77/156,257	13-Apr-2007	3,371,841	22-Jan-2008
PINK FOR THE CURE	Allowed	78/899,645	02-Jun-2006		
PINK TULIPS FOR THE CURE	Registered	76/205,015	02-Feb-2001	2,539,998	19-Feb-2002
PITCH FOR THE CURE	Registered	78/725,741	03-Oct-2005	3,236,109	01-May-2007
PLANT FOR THE CURE	Registered	76/070,354	13-Jun-2000	2,455,414	29-May-2001
PLAY FOR A CURE	Registered	75/753,089	14-Jul-1999	2,362,113	27-Jun-2000
PLEDGE FOR THE CURE	Registered	76/244,107	20-Apr-2001	2,567,202	07-May-2002
POSE FOR THE CURE	Published	77/484,403	27-May-2008		
RACE FOR THE CURE	Registered	73/765,499	25-Nov-1988	1,593,469	24-Apr-1990
RACE FOR THE CURE	Registered		19-Mar-2003	59,106	28-Oct-2004
RALLY FOR THE CURE	Registered	75/319,375	03-Jul-1997	2,265,484	27-Jul-1999
RALLY FOR THE CURE	Pending	Unknown	03-Oct-2008		
READ FOR THE CURE	Registered	77/082,936	15-Jan-2007	3,395,524	11-Mar-2008
RESTAURANTS FOR THE CURE	Registered	76/066,879	09-Jun-2000	2,636,491	15-Oct-2002
RIDE FOR THE CURE	Registered	75/710,950	21-May-1999	2,332,900	21-Mar-2000
ROW FOR THE CURE	Registered	75/362,336	24-Sep-1997	2,276,561	07-Sep-1999
SAIL FOR THE CURE	Registered	76/070,372	13-Jun-2000	2,685,237	11-Feb-2003
SCOOP FOR THE CURE	Registered	76/308,409	04-Sep-2001	2,573,596	28-May-2002
SEARCH FOR THE CURE	Registered	76/327,065	16-Oct-2001	2,573,702	28-May-2002
SERVE FOR THE CURE	Registered	76/011,298	27-Mar-2000	2,656,943	03-Dec-2002
SHARE YOUR JOURNEY FOR THE CURE	Pending	77/511,745	30-Jun-2008		
SHOOT FOR THE CURE	Registered	75/282,187	28-Apr-1997	2,183,034	18-Aug-1998
SHOP FOR THE CURE	Registered	75/081,474	01-Apr-1996	2,152,902	21-Apr-1998
SING FOR THE CURE	Registered	75/698,531	04-May-1999	2,456,102	29-May-2001
SIP FOR THE CURE	Registered	76/161,132	07-Nov-2000	2,689,149	18-Feb-2003
SKI FOR THE CURE	Registered	78/883,547	15-May-2006	3,183,918	12-Dec-2006
SLEEP IN FOR THE CURE	Registered	76/516,417	23-May-2003	2,857,552	29-Jun-2004

KOMEN FOR THE CURE Trademarks

11/21/2008

TrademarkName	TrademarkStatus	AppNumber	FileDate	RegNumber	RegDate
SMILE FOR THE CURE	Registered	76/066876	09-Jun-2000	2500021	23-Oct-2001
SOLD FOR THE CURE	Registered	77/079,996	10-Jan-2007	3,395,516	11-Mar-2008
SPECIFY FOR A CURE	Registered	76/116,303	24-Aug-2000	2,608,805	20-Aug-2002
STYLE FOR THE CURE	Registered	76/066,877	09-Jun-2000	2,461,720	19-Jun-2001
SUSAN G. KOMEN FOR THE CURE	Allowed	78/823,628	26-Feb-2006	3,309,531	09-Oct-2007
SUSAN G. KOMEN FOR THE CURE and Design	Allowed	78/823,630	26-Feb-2006	3,309,532	09-Oct-2007
SUSAN G. KOMEN FOR THE CURE and Design	Pending		27-Dec-2008		
SUSAN G. KOMEN RACE FOR THE CURE and Design	Registered	78/942,503	01-Aug-2006	3,424,712	06-May-2008
SWEETS FOR THE CURE	Pending	77/594,925	17-Oct-2008		
SWING FOR THE CURE	Registered	74/724,540	05-Sep-1995	2,082,936	29-Jul-1997
TEAMING UP FOR THE CURE	Registered	75/883954	30-Dec-1999	2502991	30-Oct-2001
TEE IT UP FOR THE CURE	Registered	76/586,704	14-Apr-2004	2,956,799	31-May-2005
TEENS FOR THE CURE	Registered	75/588,239	13-Nov-1998	2,307,452	11-Jan-2000
TRY IT ON FOR THE CURE	Registered	77/113,590	22-Feb-2007	3,316,896	23-Oct-2007
VOLLEY FOR THE CURE	Registered	75/472,950	23-Apr-1998	2,646,030	05-Nov-2002
WORKOUT FOR THE CURE	Registered	75/311,140	18-Jun-1997	2,265,471	27-Jul-1999